



جامعة بيروت العربية
BEIRUT ARAB UNIVERSITY

Involvement of Stakeholders in BAU Governance

Beirut Arab University Faculties

BAU is a private Higher Education Institution that was established in 1960. It encompasses 10 Faculties:

- Faculty of Human sciences
- Faculty of Law & Political Science
- Faculty of Business Administration
- Faculty of Architectural Engineering
- Faculty of Engineering
- Faculty of Science
- Faculty of Pharmacy
- Faculty of Medicine
- Faculty of Dentistry
- Faculty of Health Sciences



BAU

Beirut Arab University Campuses



Beirut Arab University Stakeholders

At BAU, stakeholders are involved in governance. There are two types of stakeholders:

- External stakeholders
- Internal stakeholders

External Stakeholders

- External stakeholders = Faculties' Advisory Boards
- The Advisory Board has an advice-giving or consultative role
- The Advisory Board is composed of relevant, accomplished experts offering advice and insight for guiding curricular, assessment, research, occupational, marketing, and/or fund- or friend-raising initiatives.

BAU Advisory Boards

- At BAU, the Faculties' Advisory Boards comprise experts from Industry, market and specialists in a relevant domain.
- Assist in defining the required competencies, skills and attributes of the graduates
- Currently in the process of establishing an Advisory Board for the University.

Faculties' Advisory Boards

Faculty of Human sciences

- Head of NGOs
- Heads of academic and health institutions
- General Director of the Lebanese Library
- Media figures
- Others

Faculties' Advisory Boards

Faculty of Law and political Science

- Judges
- Reputable attorneys at law
- Ministers
- Consultants
- Others

Faculties' Advisory Boards

Faculty of Business Administration

- Experts in Finance
- Administrative Managers, Deputy General Managers of several Lebanese banks
- Secretary general of the Association of Arab Banks
- Head of Chambers of Commerce, Industry and Agriculture
- Vice Chairman of the Beirut Stock Exchange Committee
- Chief Executive Officer, Economy and Business Group
- Chairman of the Banking Monitoring Committee
- Many more

Faculties' Advisory Boards

Faculty of Architecture

- Professors of Architecture from other Universities
- General Managers, Chairmen and executive directors of companies
- Assistant General Manager in Solidere
- Others

Faculties' Advisory Boards

Faculty of Engineering

- Head of the Registry of Traffic in the Ministry of Transport
- Managers and directors of Engineering companies
- Contractors and members of the Municipality Council
- Others

Faculties' Advisory Boards

Faculty of Science

- Product Manager Shimadzu
- Technical Marketing Manager
- Director of Sipes International Paints Manufacturing
- Operations Director-Higher Education
- Chairman of the Board of Directors and Director General of the Registry of Scientific and Agricultural Research
- Others

Faculties' Advisory Boards

Faculty of Pharmacy

- Managers of Pharmaceutical Companies
- Current President of the Order Of Pharmacy
- Former Presidents of the Order Of Pharmacy
- Hospitals' Chief Pharmacists
- Physicians
- Head of Drug Import and Export Registry at the MoPH
- Head of the Registry of Pharmacy at the MoPH
- Others

Faculties' Advisory Boards

Faculty of Medicine

- Physicians
- Deputies who are Physicians
- Presidents of the Order Of Lebanese Physicians
- Head of Medical Professions Registry at the MoPH
- Others

Faculties' Advisory Boards

Faculty of Dentistry

- Dentists
- Deputies who are dentists
- President of the Order Of Lebanese Dentists
- Former Presidents of the Order Of Lebanese Dentists
- Editor of the Journal “Dental News”
- Head of Orthodontics Department at AUB
- Member in the Technical Committee for Complaints at the Order Of Lebanese dentists
- Others

Faculties' Advisory Boards

Faculty of Health Sciences

- Head of Medical Professions Registry at the MoPH
- President of the Order Of Lebanese Physical Therapists
- President of the Order Of Lebanese Nurses
- Heads of Medical Laboratories at Hospitals
- Manager of Modern Medical Laboratories
- Head of Research Laboratories Institute of Industrial Research
- Chairmen of the Board of Hospitals
- Others

Benefits of Advisory Boards

To Students

- Students receive education that is relevant to the community needs.
- Board partnerships and discussions are essential to produce community responsive competent professionals.
- Students also will be well prepared for job opportunities after graduation

Benefits of Advisory Boards

To the faculty and the Program

faculty gain essential information about the updates in the profession requirements that will assist the process of implementing modifications to the curriculum, based on the current professional perspectives.

Benefits of Advisory Boards

To the board members

- Witnessing the effect of their contribution on students' improved skills, keeps the board members keen on continuing their role
- Enhancing the communication between faculty and the community through disseminating the services that could be offered from the Faculties to community.
- Members will have the chance to select the best graduates to fit the job market. The graduates' profiles are enhanced based on the modifications of the curricula as requested from the board members. Accordingly, the members will benefit from this enhancement when they select the graduates for the job market

Internal Stakeholders

Students

- The principle of students governance was defined in 2004 by Bergan as the provision for students' representation on the governing bodies of higher education institutions.
- It was noted that in most countries students' voting rights are limited to issues that seem to be considered, by the Universities' administration, of most immediate concern to students whereas, they are not given such voting rights on issues that are related to financial or academic matters, that are directly affect their university's life

Why Students Should be Involved?

- Students are the main stakeholders in higher education institutions, therefore, they have to be involved in the key decisions that directly affect them.
- As a member of the academic community, students share a responsibility for their education.
- To ensure a healthy academic community that gives the chance to students to participate; an involvement that increases the students' sense of belonging and loyalty.
- Students' Leadership skills are always the corner stone for governance in the different domains. Accordingly, BAU Faculties are always working on strengthening these skills to make positive contribution of students in governance.

Students' Involvement at BAU

- Students are important and essential component in BAU governance and decision making.
- BAU, based on its strategy, strives to improve students' leadership, skills and foster their role in governance.
- Accordingly, students' suggestions, comments and feedback are collected through:
 - 1. Surveys**
 - Satisfaction surveys
 - Exit surveys
 - 2. Course evaluation**
 - Done at the end of the semester
 - Faculty are to reflect the outcomes with students

Students' Involvement at BAU

3. Students' membership:

- Faculties' committees
- Department Councils
 - Students are represented in each committee and department. They attend meetings and provide their suggestions and receive feedback.
- The Faculty Council
 - Students are represented at the Faculty council by three students, two undergrads and one postgrad. Students' representatives attend meetings, give their feedback and convey the messages from the council to their colleagues.

Students' Involvement at BAU

4. Students Quality Assurance Unit Association

- The association includes students from different levels, who are selected based on certain criteria.
- They assist the Faculty's QAU by disseminating the quality culture and follow up the response of the students to all requested activities in QA issues.
- They attend the internal and external audit meetings with the experts. They follow up students academic issues in all domains and raise up their requests to the Dean through periodic meetings or oral feedback in urgent issues.

What Are the Challenges?

- The probable absence of space for meetings and the criteria or mechanisms for participation.
- Lack of time for students.
- Institutional governance may not be a priority for most students.
- Some students consider themselves as consumers of public service.
- Lack of students' information about the organizational structure and other administrative issues, which might be due to lack of interaction and communication with the concerned department.

How to Bring out the Best of students' involvement ?

- Universities need to provide more information about their structure, organization and students' rights.
- Creating a positive attitude at different organizational levels toward students' suggestions.
- Establishing an environment of trust with students
- Educating students on how to become as students' representatives, with all the duties and responsibilities entailed.

Benefits of Involving Students in Governance

Of teaching , learning, and research

- The involvement of students assists in the different academic issues which students of different levels are exposed to e.g. teaching, learning and research.

Benefits of Involving Students in Governance

Of students affairs

- Students' affairs governance deals with matters of students activities and recreation , students sports, residence and other matters that offer extensive opportunities for students involvement in decision making.
- The University management consideration of some of the students' concerns, especially the feasible ones, is an important factor in supporting student governance

Benefits of Involving Students in Governance

Of Institutional Finance, Policy and Strategy

- The Participation of students in one or more committees, in this regard, will focus on the role of the students as partners rather than customers.



THANK YOU

BEIRUT Campus

Tareek El Jadida

TEL: +961 1 300110

FAX: +961 1 818402

DEBBIEH Campus

Debbieh Main Road

TEL: +961 7 985858

FAX: +961 7 985060

TRIPOLI Campus

Corniche El-Mina

TEL: +961 6 218400

FAX: +961 6 222800

BEKAA Campus

Taanayel Area

TEL: +961 8 542051

FAX: +961 8 544051

P.O.Box 11 - 5020 Riad El Solh 11072809 - Beirut, Lebanon

www.bau.edu.lb