Teaching Innovation

November 2018

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Do schools kill creativity? Sir Ken Robinson
Anaesthetic

Shut your senses off

Deaden yourself to what is happening

We are getting our children through education by anaesthetising them

We should be waking them up to what is inside of themselves!
Are we developing half of a brain?
Approach

Design Thinking and Innovation

(inspired by the results of the research projects “Rethinking the MBA” and “Rethinking Graduate Management Education in Latin America”.)
What is Innovation?

Activity that provides useable, novel solutions to problems, opportunities, and challenges.

A product, process, or model that is novel and useful.

Source: HCD Toolkit 2ed.
Approach

1. Opportunity area
2. Reframe
3. Insights
4. Observations
5. Ideas
6. Concept development
7. Solution
Emotional journey is inevitable and perhaps necessary.
## Building blocks of my innovation class

<table>
<thead>
<tr>
<th>Observation</th>
<th>Communication</th>
<th>Emotional journey</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reframing</td>
<td>Critical thinking</td>
<td>Navigate ambiguity</td>
</tr>
<tr>
<td>Ideation</td>
<td>Creativity</td>
<td>Reflect on learning</td>
</tr>
<tr>
<td>Concept Development</td>
<td>Collaboration</td>
<td>Community of practice</td>
</tr>
</tbody>
</table>
Observation: Communication
80 ideas challenge
Reframe: Critical thinking
Navigate ambiguity: Clustering
Ideation: Creativity
Rearrange the three cards such that both riders are riding on the horse’s back.
Reflecting on learning: The Paper Rider
Reflecting on learning: The Paper Rider
Concept development: Collaboration
Results perceived

• Students applied and used what they learn in real-life situations in class and in life.
• Students were able to look at national challenges and find opportunities to make a difference.
• They Experienced fun and joyful moments in and out of class.
• They were proud of their findings and ideas and couldn’t wait to share.
• They started building communities to analyze problems and find solutions.
• Students and alumni mentor friends in how to navigate through the innovation process.
Potential next steps

• Collaboration with the market to solve real life problems
• Take prototyping to the next level
• Formalize the idea presentation (external)
• Take the class out of the classroom
• Increase the participation of alumni
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