

618755-EPP-1-2020-1-EG-EPPKA2-CBHE-JP

Project Information

Reference Number	618755-EPP-1-2020-1-EG-EPPKA2-CBHE-JP
Application Title	Technology-based Entrepreneurship for Supporting Sustainability in MENA Region
Application Acronym	MENA-Pr
Action Code	CBHE-JP
Project Start Date	15-janv.-2021
Project End Date	14-janv.-2024
Duration (months)	36
Grant Requested	941.435,00
EUD Consultation	YES

Coordinator

Name of Organisation	Suez Canal University
Street	Suez Canal University 4.5 Km road
City	ISMALIA
Country	Egypt
Website	

International Dimension

Regional Focus	Intra-Regional
Involved Regions	R3
Application Country	EG
Partner Countries	TN (2), LB (2), EG (2)
Programme Countries	IT (1), IE (1), ES (1), DE (1)

Project Characteristics, Aims and Objectives

Project Type	Multi-country project
Specific Activity	Curriculum development
Subject/Thematic Area	Education
CBHE Actions	Improve the level of competences and skills in HEIs by developing new and innovative education programmes
	Improve the quality of higher education and enhance its relevance for the labour market and society
CBHE Aims and Objectives	Contribute to the cooperation between the EU and the eligible Partner Countries (and amongst the eligible Partner Countries)
	Support eligible Partner Countries to address the challenges facing their higher education institutions and systems, including those of quality, relevance, equity of access, planning, delivery, management, governance

Project Summary

With the development of information technology and globalization, economic development has been shifted from the industrial economy to the knowledge economy, in which the human resource is considered a key source for supporting national economy. Accordingly, the number of new educational programs in this area are continuously evolving, with new disciplines continuously being established to support sustainability. Thus, the MENA-preneurs project aims at creating an interdisciplinary diploma degree and training activities in technology-based entrepreneurship aiming at building a robust entrepreneurship ecosystem that can foster and allow the start-ups and SMEs to play a leading role in economic development's and job creation in MENA region. This is will be accomplished through establishing centers for technology-based entrepreneurship (CE-TBE). Its mission is to prepare and qualify MENA human resources to become entrepreneurs in various fields.

In terms of impact, we foresee MENA-Preneurs increasing the number of technology-based start-ups and SMEs driven from the diploma in MENA region which will help increasing the number of foreign investments in the field of TBE in MENA region. Also, with proper dissemination techniques adopted through the project, we can estimate a rise in numbers of participants of TBE events held by the project across the MENA region and industry stakeholders taking part in the diploma. Finally, we are targeting a high level of satisfaction among the internal and external stakeholders about the TBE ecosystem in MENA region via the endeavors of MENA-Preneurs project

Generally, in all MENA countries there is an urgent need to create new paths for youth to find jobs and fight against the high rates of unemployment. Thus, the technology-based entrepreneurship trend needs to be adopted in the university programs, researchers and centres of excellence.

Project Partnership

Role	Region	Participant Organisation Name	Country
Contractor	R3	Suez Canal University	EG
Partner	R3	HELWAN UNIVERSITY	EG
Partner	R3	LEBANESE AMERICAN UNIVERSITY	LB
Partner	R3	SFAX UNIVERSITY	TN
Partner	R3	UNIVERSITE DE SAINT ESPRIT-KASLIK AUTORITE RELIGIEUSE	LB
Partner	R3	University of Sousse	TN
Partner	EU	DUBLIN CITY UNIVERSITY	IE
Partner	EU	UNIVERSITA DEGLI STUDI DI PAVIA	IT
Partner	EU	UNIVERSITAET ZU KOELN	DE
Partner	EU	UNIVERSITAT ROVIRA I VIRGILI	ES