



ERASMUS+

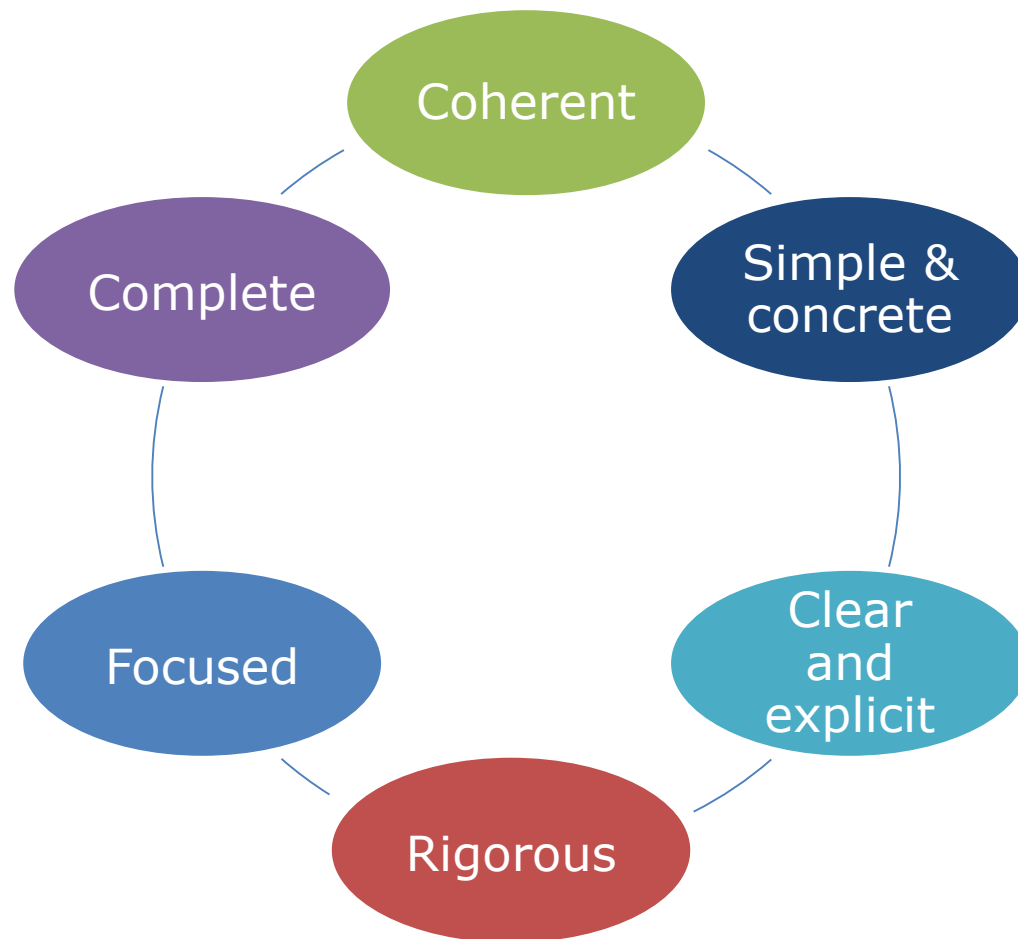
Key Action 1

Erasmus Mundus
Joint Master Degrees
EMJMD

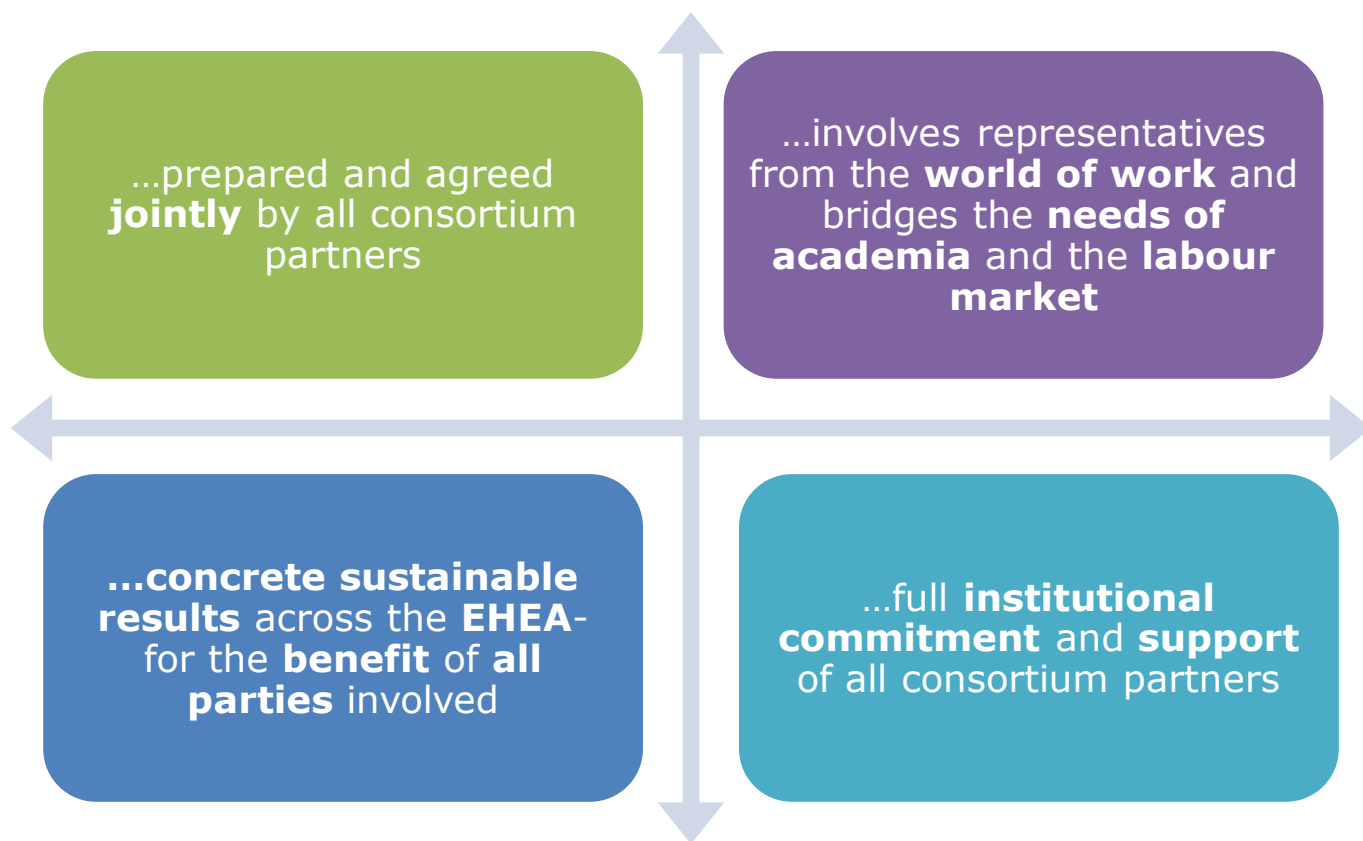
Call for proposals 2020

How to prepare a
competitive EMJMD
proposal
Tips and Tricks

Drafting the EMJMD proposal



A competitive EMJMD proposal...



Award criteria

DO's

- ✓ Respond to the **sub-points** of Award Criteria paying attention to **specific context**
- ✓ Get all points across in **structured** and **coherent** manner, but keep it **short and simple**
- ✓ Present all **important** and **distinguishing project features** – experts' assessment is based **only** on information provided in the application
- ✓ Provide **supporting evidence**

Award criteria

DON'Ts

- ✗ *Avoid being **vague** in demonstrating the project's reasoning and strengths*
- ✗ *Do not assume that because of your expertise and **previous experience**, you do not need to explain how your project is built-up and will develop in the future*
- ✗ *Do not present your proposal as the sum of each partner's contribution, but demonstrate the **joint undertaking** of the consortium*

Thank you!

For further advice, tips and tricks, please consult the full presentation "***How to prepare a competitive EMJMD proposal***" on http://eacea.ec.europa.eu/erasmus-plus/actions/joint-master-degrees_en



- EACEA-EPLUS-EMJMD@ec.europa.eu: questions on the application process and content of eForm & annexes
- eacea-helpdesk@ec.europa.eu: technical problems in relation to the eForm [helpdesk phone: +32 (0)2 2990705]